



Web Vision USA

## Top 10 Optimization Report

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Recipient: Wordpress

Top 10 Optimization Report prepared by Web Vision USA

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## Report overview

This report helps you to optimize the web page "http://www.wordpress.com/" for a high ranking on Google.com for the search term "wordpress".

### Your web page



<http://www.wordpress.com/>

Title: WordPress.com &#8212; Get a Free Blog Here

Description: [No meta description available.]

### Your competitors for the search term "wordpress" on Google.com



<http://wordpress.org/>

Title: WordPress > Blog Tool and Publishing Platform

Description: [No meta description available.]



<http://wordpress.org/download/>

Title: WordPress > Download

Description: [No meta description available.]



<http://en.wikipedia.org/wiki/WordPress>

Title: WordPress - Wikipedia, the free encyclopedia

Description: [No meta description available.]







<http://mu.wordpress.org/>

Title: WordPress MU > Blog Tool and Publishing Platform

Description: [No meta description available.]

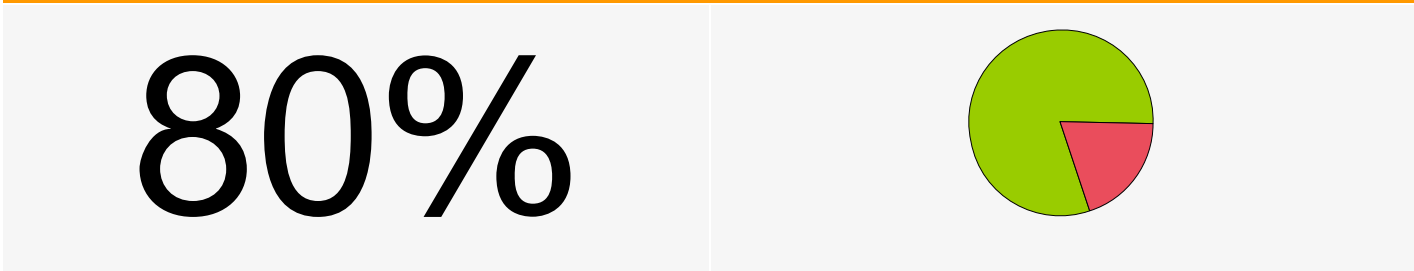
**Your competitors for the search term "wordpress" on Google.com**

<p>5</p>		<p><a href="http://iphone.wordpress.org/">http://iphone.wordpress.org/</a></p> <p>Title: WordPress for iPhone</p> <p>Description: [No meta description available.]</p>
<p>6</p>		<p><a href="http://themes.rock-kitty.net/">http://themes.rock-kitty.net/</a></p> <p>Title: FREE WORDPRESS THEMES   WP THEMES   Kates Theme Viewer</p> <p>Description: Free wordpress themes, Download free themes for your Wordpress blog or upload your own themes to distribute free of charge! Free wp themes blog. Magazine themes, elegant wordpress themes and travel or adult to widget ready and professional templates all available free.</p>
<p>7</p>		<p><a href="http://www.wordpress.org/">http://www.wordpress.org/</a></p> <p>Title: Wordpress.org - OpenSource web publishing tool</p> <p>Description: [No meta description available.]</p>
<p>8</p>		<p><a href="http://www.themes2wp.com/">http://www.themes2wp.com/</a></p> <p>Title: WordPress Themes and Templates. FREE Downloads. Premium WordPress Themes. More than 4000 themes available</p> <p>Description: Free WordPress Themes and Templates. Premium WordPress Themes. More than 4000 high quality wordpress themes!</p>

**Analyzed search terms**

wordpress

**Top 10 Ranking Requirements Score™**



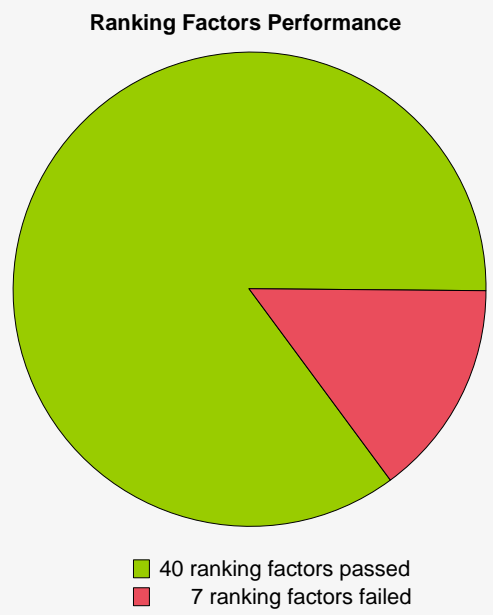
**Top 10 Ranking Requirements Score™**

The Top 10 Ranking Requirements Score™ of 80% means that the web page [www.wordpress.com](http://www.wordpress.com) meets only 80% of the requirements for a top 10 ranking on Google.com for the search term "wordpress".

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

**Search engine ranking factors performance**

Ranking Factor Importance	Factors Passed	Factors Failed
Essential (weighted most):	11	2
Very Important:	3	0
Important:	11	1
Moderately Important:	9	2
Slightly Important:	6	2
Total:	40	7



## Table of contents

1. <a href="#">Report overview</a>	19. <a href="#">Keyword use in same domain link URLs</a>
2. <a href="#">Keyword use in document title</a>	20. <a href="#">Keyword use in outbound link URLs</a>
3. <a href="#">Global link popularity of web site</a>	21. <a href="#">Keyword use in meta description</a>
4. <a href="#">Link texts of inbound links</a>	22. <a href="#">Number of trailing slashes in URL</a>
5. <a href="#">Keyword use in body text</a>	23. <a href="#">HTML validation of web page to W3C standards</a>
6. <a href="#">Age of web site</a>	24. <a href="#">Readability level of web page</a>
7. <a href="#">Keyword use in H1 headline texts</a>	25. <a href="#">Keyword use in meta keywords</a>
8. <a href="#">Keyword use in domain name</a>	26. <a href="#">Keyword use in the first sentence of the body text</a>
9. <a href="#">Keyword use in page URL</a>	27. <a href="#">Keyword use in HTML comments</a>
10. <a href="#">Links from social networks</a>	28. <a href="#">Search engine compatibility</a>
11. <a href="#">Server speed</a>	29. <a href="#">Factors that could prevent your top ranking</a>
12. <a href="#">Keyword use in H2-H6 headline texts</a>	30. <a href="#">Table: Number of keywords</a>
13. <a href="#">Keyword use in IMG ALT attributes</a>	31. <a href="#">Table: Keyword density</a>
14. <a href="#">Top level domain of web site</a>	32. <a href="#">Table: Keyword position</a>
15. <a href="#">Keyword use in bold body text</a>	33. <a href="#">Table: Number of words</a>
16. <a href="#">Number of visitors to the site</a>	34. <a href="#">Table: Number of characters</a>
17. <a href="#">Keyword use in same domain link texts</a>	35. <a href="#">Table: Ranking factors digest</a>
18. <a href="#">Keyword use in outbound link texts</a>	

# Keyword use in document title

## Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "wordpress" in the document title and if it's important for Google.com.

Example: <title>Your web page title</title>

### Their contents

Rank	Keyword use in document title
1	<b>WordPress</b> > Blog Tool and Publishing Platform
2	<b>WordPress</b> > Download
3	<b>WordPress</b> - Wikipedia, the free encyclopedia
4	<b>WordPress</b> MU > Blog Tool and Publishing Platform
5	<b>WordPress</b> for iPhone
6	FREE <b>WORDPRESS</b> THEMES   WP THEMES   Kates Theme Viewer
7	<b>WordPress.org</b> - OpenSource web publishing tool
8	<b>WordPress</b> Themes and Templates. FREE Downloads. Premium <b>WordPress</b> Themes. More than 4000 themes available
9	[Web page was not analyzed. Reason: see at the top of the report.]
10	[Web page was not analyzed. Reason: see at the top of the report.]

### Your contents

**WordPress.com** &#8212; Get a Free Blog Here

### Advice for your document title

Search term: "wordpress"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 2	1	You could use the search term "wordpress" more than once but this is optional.	<
Keyword density:	10% to 33%	14%	OK	OK

# Global link popularity of web site

## Essential

The global link popularity measures how many web pages link to your site. The number of web pages linking to your site is not as important as the quality of the web pages that link to your site.

All major search engines take the quality and the context of the links into account. Search engines assume that your web page must offer relevant content if many quality sites link to it.

Number of inbound links according to these search engines (the more the better)				
	Alexa	Google.com	Yahoo.com	Peak Value
To Your Site:	152,553	156,000	3,707,359	3,707,359
To Site 1:	497,333	47,200	192,680,139	192,680,139
To Site 2:	497,333	1,960	776,853	776,853
To Site 3:	451,138	207	4,205	451,138
To Site 4:	7,234	29,900	3,720,943	3,720,943
To Site 5:	1,089	1,230	2,217,350	2,217,350
To Site 6:	748	1,200	158,300	158,300
To Site 7:	48	0	10,832	10,832
To Site 8:	326	874	78,894	78,894
Range:	48 to 497,333	0 to 156,000	4,205 to 192,680,139	n/a to 192,680,139

### Advice for the global link popularity

In average, less web pages link to your page than to the top ranked pages. The average link popularity of the top ranked pages is 18,190,404, the link popularity of your web page is 3,707,359. You must increase the number of web pages from different domains that link to your web site. Keep in mind that all search engines also evaluate the link texts and the quality of the web pages that link to your web site.



Google can find at least as many web pages linking to your page as to the top ranked pages. This meets the basic requirements for getting high rankings on Google.



## Link texts of inbound links

### Essential

Inbound links are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the link text used in linking to your site.

This chapter lists a sample of the web pages that link to your site, along with the link text. Note that search engines do not reveal all inbound links to your site.

### Sample of the web pages that link to your site

Linked Text	Linked URL	Web Page That Links To Your Site
WordPress	<a href="http://www.wordpress.com">http://www.wordpress.com</a>	<a href="http://avanishgautam.com/blog/?ukhi=damien+echols+execution+date">http://avanishgautam.com/blog/?ukhi=damien+echols+execution+date</a>
WordPress	<a href="http://www.wordpress.com">http://www.wordpress.com</a>	<a href="http://avanishgautam.com/blog/?ukhi=edie+sedgwick+costume">http://avanishgautam.com/blog/?ukhi=edie+sedgwick+costume</a>
WordPress	<a href="http://www.wordpress.com">http://www.wordpress.com</a>	<a href="http://avanishgautam.com/blog/?ukhi=edie+sedgwick+quotes">http://avanishgautam.com/blog/?ukhi=edie+sedgwick+quotes</a>
WordPress	<a href="http://www.wordpress.com">http://www.wordpress.com</a>	<a href="http://avanishgautam.com/blog/?ukhi=hmong+culture">http://avanishgautam.com/blog/?ukhi=hmong+culture</a>
WordPress	<a href="http://www.wordpress.com">http://www.wordpress.com</a>	<a href="http://avanishgautam.com/blog/?ukhi=hmong+la+radio">http://avanishgautam.com/blog/?ukhi=hmong+la+radio</a>
WordPress	<a href="http://www.wordpress.com">http://www.wordpress.com</a>	<a href="http://avanishgautam.com/blog/?ukhi=hmong+translation">http://avanishgautam.com/blog/?ukhi=hmong+translation</a>
WordPress	<a href="http://www.wordpress.com">http://www.wordpress.com</a>	<a href="http://avanishgautam.com/blog/?ukhi=look+around+your+world+pretty+baby">http://avanishgautam.com/blog/?ukhi=look+around+your+world+pretty+baby</a>
WordPress	<a href="http://www.wordpress.com">http://www.wordpress.com</a>	<a href="http://avanishgautam.com/blog/?ukhi=look+around+your+world+pretty+baby+is+it+everything+you+hoped+it+would+be+lyrics">http://avanishgautam.com/blog/?ukhi=look+around+your+world+pretty+baby+is+it+everything+you+hoped+it+would+be+lyrics</a>
Wordpress	<a href="http://www.wordpress.com">http://www.wordpress.com</a>	<a href="http://memcached.org/">http://memcached.org/</a>
WordPress	<a href="http://www.wordpress.com/">http://www.wordpress.com/</a>	<a href="http://blog.flickr.net/en">http://blog.flickr.net/en</a>

### Advice for the link texts of inbound links

To get a high ranking on Google.com, make sure that the web pages that link to your site use the search term "wordpress" in their link texts. The more links to your web site contain "wordpress" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on Google.com for that search term.

It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then Google.com might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

At least 10% of the analyzed inbound link texts contain the search term "wordpress". This is good.

&lt;

OK

**Advice for the link texts of inbound links**

At least 20% of the analyzed inbound link texts contain the search term "wordpress". This is good.	OK
At least 40% of the analyzed inbound link texts contain the search term "wordpress". This is good.	OK
At least 60% of the analyzed inbound link texts contain the search term "wordpress". This is good.	OK
At least 80% of the analyzed inbound link texts contain the search term "wordpress". This is good.	OK
All of the analyzed inbound link texts contain the search term "wordpress". Google.com could lower your rankings because of unnatural linking patterns. Try getting some inbound link texts that do not contain the search term "wordpress" or parts of it.	<<

## Keyword use in body text

### Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

### Your contents

Username Password Log In Remember me Lost your password? Search **WordPress.com** Language: English Español Deutsch Português do Brasil Français Italiano Bahasa Indonesia Nederlands Svenska Português Türkçe More Languages Express yourself. Start a blog. Sign up now In seconds, you'll have a blog with amazing free features like... Stats to obsess over Our stats are designed to give you up-to-the-minute data about your visitors: how many there are, where they're coming from, which posts are most popular, and which search engine terms are sending visitors to your blog.

Gorgeous themes You can change the look of your blog with over 60 attractive themes ranging from professional to fun to crazy, and you can switch themes with one click. Widgets galore It's easy to share Twitter posts, add Flickr photos, aid a SocialVibe cause, and do lots more without touching any code. Just drag and drop the widgets around, and instantly you can have fun stuff in your sidebar. Learn more or sign up now. Freshly Pressed: The best of 301,699 bloggers, 268,154 new posts, 291,697 comments, & 64,228,612 words today on **WordPress.com**.

Music That's Kicking My Butt at the Moment: We Were Promised Jetpacks, Mumford & Sons Kenwoode If you're lucky enough to be Irish, then you're lucky enough Flickr Blog Shorts, But Sweet Studio 360 Blog Refreshments in Mexico bouched IKEA Takes Over Paris Metro je vais où? "Stop callin', stop callin'..." It's a Complete Outrage Earth's New Address is Freaking Me Out Shannon Penrod Speaks Volo - The Cars, The Culture and The Camera Documentary Trailer ECSTATIC FRESHNESS Yes the "Ah Ha" Moment MANN BO It's the Friday Puzzle!

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### Advice for your body text

#### Search term: "wordpress"

	Competitors	Your Site	Advice	
Number of keywords:	4 to 141	8	OK	OK
Keyword density:	1% to 8%	2%	OK	OK
Number of words:	51 to 3,026	356	OK	OK

# Age of web site

## Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com (or Archive.org if Alexa.com does not have data about a site).

### Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	<a href="http://www.wordpress.com/">http://www.wordpress.com/</a>	Friday, March 03, 2000
1	<a href="http://wordpress.org/">http://wordpress.org/</a>	Friday, March 28, 2003
2	<a href="http://wordpress.org/download/">http://wordpress.org/download/</a>	Friday, March 28, 2003
3	<a href="http://en.wikipedia.org/wiki/WordPress">http://en.wikipedia.org/wiki/WordPress</a>	Saturday, January 13, 2001 (oldest domain)
4	<a href="http://mu.wordpress.org/">http://mu.wordpress.org/</a>	Friday, March 28, 2003
5	<a href="http://iphone.wordpress.org/">http://iphone.wordpress.org/</a>	Friday, March 28, 2003
6	<a href="http://themes.rock-kitty.net/">http://themes.rock-kitty.net/</a>	Sunday, August 19, 2007 (newest domain)
7	<a href="http://www.worpress.org/">http://www.worpress.org/</a>	Saturday, July 30, 2005
8	<a href="http://www.themes2wp.com/">http://www.themes2wp.com/</a>	n/a
Range	Saturday, January 13, 2001 to Sunday, August 19, 2007	

### Advice for the web site age

Your web site is about 10 years old. This is very good because the older your web site, the better it is for your rankings on Google.com.

OK

## Keyword use in H1 headline texts

### Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h1>your very big headline text</h1>

### Your contents

No.	H1 Heading Text
1.	<b>WordPress.com</b>

### Advice for your H1 headline texts

#### Search term: "wordpress"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 100%	100%	OK	OK

## Keyword use in domain name

### Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

### Their contents

Rank	Words In Domain Name	URL
1	<b>wordpress</b>	<a href="http://wordpress.org/">http://wordpress.org/</a>
2	<b>wordpress</b>	<a href="http://wordpress.org/download/">http://wordpress.org/download/</a>
3	en wikipedia	<a href="http://en.wikipedia.org/wiki/WordPress">http://en.wikipedia.org/wiki/WordPress</a>
4	mu <b>wordpress</b>	<a href="http://mu.wordpress.org/">http://mu.wordpress.org/</a>
5	iphone <b>wordpress</b>	<a href="http://iphone.wordpress.org/">http://iphone.wordpress.org/</a>
6	themes rock kitty	<a href="http://themes.rock-kitty.net/">http://themes.rock-kitty.net/</a>
7	worpress	<a href="http://www.worpress.org/">http://www.worpress.org/</a>
8	themes2wp	<a href="http://www.themes2wp.com/">http://www.themes2wp.com/</a>
9	[Web page was not analyzed. Reason: see at the top of the report.]	
10	[Web page was not analyzed. Reason: see at the top of the report.]	

### Your contents

**wordpress** (Domain name: "**wordpress.com**")

### Advice for the domain name

The domain name [wordpress.com](http://wordpress.com) contains the search term "wordpress". This is very good.

OK

# Keyword use in page URL

## Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

### Their contents

Rank	Words In Page URL	URL
1	[no words]	<a href="http://wordpress.org/">http://wordpress.org/</a>
2	download	<a href="http://wordpress.org/download/">http://wordpress.org/download/</a>
3	wiki <b>WordPress</b>	<a href="http://en.wikipedia.org/wiki/WordPress">http://en.wikipedia.org/wiki/WordPress</a>
4	[no words]	<a href="http://mu.wordpress.org/">http://mu.wordpress.org/</a>
5	[no words]	<a href="http://iphone.wordpress.org/">http://iphone.wordpress.org/</a>
6	[no words]	<a href="http://themes.rock-kitty.net/">http://themes.rock-kitty.net/</a>
7	[no words]	<a href="http://www.worpress.org/">http://www.worpress.org/</a>
8	[no words]	<a href="http://www.themes2wp.com/">http://www.themes2wp.com/</a>
9	[Web page was not analyzed. Reason: see at the top of the report.]	
10	[Web page was not analyzed. Reason: see at the top of the report.]	

### Your contents

[no words] (no page URL because you analyzed your homepage)

### Advice for your page URL

#### Search term: "wordpress"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "wordpress" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "wordpress" but this is optional.	<

## Links from social networks

### Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

### Links from social networks (the more the better)

	Del.icio.us	Digg	Total
To Your Site:	10,903	246,802	257,705
To Site 1:	16,943	230	17,173
To Site 2:	16,943	230	17,173
To Site 3:	1,464	8,879	10,343
To Site 4:	2,270	230	2,500
To Site 5:	682	230	912
To Site 6:	328	2	330
To Site 7:	4	0	4
To Site 8:	150	0	150
Range:	4 to 16,943	0 to 246,802	n/a to 17,173

### Advice for the links from social networks

You have more web pages linking to your web page than the top ranking web pages. This is very good.

OK

# Server speed

## Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

### Server speed results

#### Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	Range
2.56s	1.20s	1.20s	1.73s	1.20s	1.20s	7.41s	n/a	4.16s	1.20s to 7.41s

#### Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	Range
average: bottom 45%	fast: top 25%	fast: top 25%	fast: top 35%	very fast: top 20%	fast: top 25%	very slow: bottom 5%	n/a	slow: bottom 25%	very slow: bottom 5% to very fast: top 20%

### Advice for the server speed

Your web site is fast. This is very good because the faster your web site, the better it could be for your rankings on Google.com.

OK

## Keyword use in H2-H6 headline texts

### Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h3>your big headline text</h3>

### Your contents

No.	Heading Texts
1.	[H2] Express yourself. Start a blog.
2.	[H3] Stats to obsess over
3.	[H3] Gorgeous themes
4.	[H3] Widgets galore
5.	[H4] On <b>WordPress</b> .com
6.	[H4] Also cool
7.	[H4] From our blog

### Advice for your H2-H6 headline texts

#### Search term: "wordpress"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	1	OK	OK
Keyword density:	0% to 19%	5%	OK	OK

# Keyword use in IMG ALT attributes

## Important

The <img alt> attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the <img alt> attributes to improve your rankings.

Example: 

## Your contents

No.	Image Alt Attribute Text	Image File Name
1.	Themes	<a href="http://s.wordpress.com/wp-content/themes/h4/i/signup/themes.png">http://s.wordpress.com/wp-content/themes/h4/i/signup/themes.png</a>
2.	Widgets	<a href="http://s.wordpress.com/wp-content/themes/h4/i/signup/widgets.png">http://s.wordpress.com/wp-content/themes/h4/i/signup/widgets.png</a>
3.	<b>WordPress.tv</b>	<a href="http://s.wordpress.com/wp-content/themes/h4/i/footerpromo/wptv.png">http://s.wordpress.com/wp-content/themes/h4/i/footerpromo/wptv.png</a>
4.	Automattic	<a href="http://s.wordpress.com/wp-content/themes/h4/i/automattic.png?1">http://s.wordpress.com/wp-content/themes/h4/i/automattic.png?1</a>
5.	[empty]	//secure.quantserve.com/pixel/p-18-mFEk4J448M.gif?labels=adt.0%2Clanguage.en%2Cwp.homepage

## Advice for your IMG ALT attributes

Search term: "wordpress"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 20%	25%	The keyword density is too high. It should be 20% at maximum. Consider adding more text to lower the keyword density.	<<

# Top level domain of web site

## Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

### Top level domain results

Your Site	1	2	3	4	5	6	7	8
.com	.org	.org	.org	.org	.org	.net	.org	.com

### Advice for the top level domain of your web site

Your web site URL [www.wordpress.com](http://www.wordpress.com) contains the often used top level domain .com. This is neither good nor bad for your rankings on Google.com.

OK



# Number of visitors to the site

## Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

### Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	<a href="http://www.wordpress.com/">http://www.wordpress.com/</a>	Rank #18
1	<a href="http://wordpress.org/">http://wordpress.org/</a>	Rank #232
2	<a href="http://wordpress.org/download/">http://wordpress.org/download/</a>	Rank #232
3	<a href="http://en.wikipedia.org/wiki/WordPress">http://en.wikipedia.org/wiki/WordPress</a>	Rank #6 (most visitors of the competitors)
4	<a href="http://mu.wordpress.org/">http://mu.wordpress.org/</a>	Rank #232
5	<a href="http://iphone.wordpress.org/">http://iphone.wordpress.org/</a>	Rank #232
6	<a href="http://themes.rock-kitty.net/">http://themes.rock-kitty.net/</a>	Rank #19,148
7	<a href="http://www.worpress.org/">http://www.worpress.org/</a>	Rank #929,716 (least visitors of the competitors)
8	<a href="http://www.themes2wp.com/">http://www.themes2wp.com/</a>	Rank #10,528
Range		6 to 929,716 (average rank: #120,040)

### Advice for the number of visitors to your site

Your web site [www.wordpress.com](http://www.wordpress.com) appears to attract a lot of visitors. This is very good and might be beneficial to your rankings on Google.com.

OK

## Keyword use in same domain link texts

### Moderately Important

Link texts are words and sentences that are used as links. Same domain link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.com takes search terms in same domain link texts into account.

Example: The HTML tag `<a href="contact.htm">Contact information</a>` contains the same domain link text "Contact information".

### Your contents

No.	Same Domain Link Text	Link URL
1.	Lost your password?	/wp-login.php?action=lostpassword
2.	Sign up now	/signup/?ref=bigassorange
3.	free features	/features/
4.	Our stats	/features/
5.	attractive themes	/features/
6.	lots more	/features/
7.	Learn more	/features/
8.	sign up now.	/signup/?ref=bottomtext
9.	Music That's Kicking My Butt at the Moment: We Were Promised Jetpacks, Mumford & Sons Kenwoode	/2010/03/12/music-thats-kicking-my-butt-at-the-moment-we-were-promised-jetpacks-mumford-sons/
10.	Shorts, But Sweet Studio 360 Blog	/2010/03/12/shorts-but-sweet/
11.	IKEA Takes Over Paris Metro je vais où?	/2010/03/12/ikea-takes-over-paris-metro/
12.	"Stop callin', stop callin'..." It's a Complete Outrage	/2010/03/12/stop-callin-stop-callin/
13.	Earth's New Address is Freaking Me Out Shannon Penrod Speaks	/2010/03/12/earths-new-address-is-freaking-me-out/
14.	Yes the "Ah Ha" Moment MANN BO	/2010/03/12/yes-the-ah-ha-moment/
15.	It's the Friday Puzzle! Richard Wiseman's Blog	/2010/03/12/its-the-friday-puzzle-50/
16.	24/7 Support	/
17.	Forums	/
18.	Free Features	/features/
19.	Premium Features	/products/
20.	VIP Hosting	/
21.	Advanced Services	/advanced-services/
22.	Popular Tags	/tags/
23.	More Apps	/apps/
24.	Time to Spring Forward	/2010/03/14/blog-in-the-u-s-time-to-spring-forward/
25.	OMG <b>WordPress</b> BBQ at SxSW	/2010/03/13/omg-wordpress-bbq-at-sxsw/
26.	New Theme: Titan	/2010/03/09/new-theme-titan/

**Your contents**

No.	Same Domain Link Text	Link URL
27.	Rub-a-Dub-Dub in the PubSubHubbub	/2010/03/03/rub-a-dub-dub-in-the-pubsubhubbub/
28.	Publicize: Facebook	/2010/02/27/publicize-facebook/
29.	Read more...	/
30.	About Us	/about/
31.	Terms of Service	/tos/

**Advice for your same domain link texts**

**Search term: "wordpress"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 14	1	OK	OK
Keyword density:	0% to 17%	1%	OK	OK

## Keyword use in outbound link texts

### Moderately Important

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>...</a> tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com gives relevance to search terms in outbound link texts.

Example: The HTML tag <a href="http://www.not-your-site.com/about.htm">About the company</a> contains the outbound link text "About the company".

### Your contents

No.	Outbound Link Text	Link URL
1.	If you're lucky enough to be Irish, then you're lucky enough Flickr Blog	<a href="http://blog.flickr.net/2010/03/12/if-youre-lucky-enough-to-be-irish-then-youre-lucky-enough/">http://blog.flickr.net/2010/03/12/if-youre-lucky-enough-to-be-irish-then-youre-lucky-enough/</a>
2.	Refreshments in Mexico bouched	<a href="http://bouched.com/2010/03/12/refreshments-in-mexico/">http://bouched.com/2010/03/12/refreshments-in-mexico/</a>
3.	Volo - The Cars, The Culture and The Camera Documentary Trailer ECSTATIC FRESHNESS	<a href="http://ecstaticfreshness.com/2010/03/12/volo-the-cars-the-culture-and-the-camera-documentary-trailer/">http://ecstaticfreshness.com/2010/03/12/volo-the-cars-the-culture-and-the-camera-documentary-trailer/</a>
4.	View Poll	<a href="http://answers.poll daddy.com/poll/2803983/">http://answers.poll daddy.com/poll/2803983/</a>
5.	<b>WordPress</b> Poll	<a href="http://poll daddy.com/wordpress-polls">http://poll daddy.com/wordpress-polls</a>
6.	iPhone App	<a href="http://iphone.wordpress.org/">http://iphone.wordpress.org/</a>
7.	BlackBerry App	<a href="http://blackberry.wordpress.org/">http://blackberry.wordpress.org/</a>
8.	<b>WordPress.org</b>	<a href="http://wordpress.org/">http://wordpress.org/</a>
9.	<b>WordPress.tv</b>	<a href="http://wordpress.tv/">http://wordpress.tv/</a>
10.	Fan WP on Facebook	<a href="http://www.facebook.com/WordPress">http://www.facebook.com/WordPress</a>
11.	Matt	<a href="http://ma.tt/">http://ma.tt/</a>
12.	Your visual guide to <b>WordPress</b>	<a href="http://wordpress.tv/flavor/wordpresscom/">http://wordpress.tv/flavor/wordpresscom/</a>
13.	[empty]	<a href="http://automattic.com/">http://automattic.com/</a>
14.	Privacy	<a href="http://automattic.com/privacy/">http://automattic.com/privacy/</a>

### Advice for your outbound link texts

#### Search term: "wordpress"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 60	4	OK	OK
Keyword density:	0% to 29%	8%	OK	OK

## Keyword use in same domain link URLs

### Moderately Important

Links connect one web page to another. Same domain links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same domain link URLs are relevant to Google.com.

Example: The HTML tag <a href="contact.htm">Contact information</a> contains the same domain link URL "contact.htm".

### Your contents

No.	Same Domain Link URL	Link Text
1.	wp login action lostpassword [/wp-login.php?action=lostpassword]	Lost your password?
2.	signup ref bigassorange [/signup/?ref=bigassorange]	Sign up now
3.	features [/features/]	free features
4.	features [/features/]	Our stats
5.	features [/features/]	attractive themes
6.	features [/features/]	lots more
7.	features [/features/]	Learn more
8.	signup ref bottomtext [/signup/?ref=bottomtext]	sign up now.
9.	2010 03 12 music thats kicking my butt at the moment we were promised jetpacks mumford sons [/2010/03/12/music-thats-kicking-my-butt-at-the-moment- we-were-promised-jetpacks-mumford-sons/]	Music That's Kicking My Butt at the Moment: We Were Promised Jetpacks, Mumford & Sons Kenwoode
10.	2010 03 12 shorts but sweet [/2010/03/12/shorts-but-sweet/]	Shorts, But Sweet Studio 360 Blog
11.	2010 03 12 ikea takes over paris metro [/2010/03/12/ikea-takes-over-paris-metro/]	IKEA Takes Over Paris Metro je vais où?
12.	2010 03 12 stop callin stop callin [/2010/03/12/stop-callin-stop-callin/]	"Stop callin', stop callin'..." It's a Complete Outrage
13.	2010 03 12 earths new address is freaking me out [/2010/03/12/earths-new-address-is-freaking-me-out/]	Earth's New Address is Freaking Me Out Shannon Penrod Speaks
14.	2010 03 12 yes the ah ha moment [/2010/03/12/yes-the-ah-ha-moment/]	Yes the "Ah Ha" Moment MANN BO
15.	2010 03 12 its the friday puzzle 50 [/2010/03/12/its-the-friday-puzzle-50/]	It's the Friday Puzzle! Richard Wiseman's Blog
16.	[empty] [/]	24/7 Support
17.	[empty] [/]	Forums
18.	features [/features/]	Free Features
19.	products [/products/]	Premium Features
20.	[empty] [/]	VIP Hosting

**Your contents**

No.	Same Domain Link URL	Link Text
21.	advanced services [/advanced-services/]	Advanced Services
22.	tags [/tags/]	Popular Tags
23.	apps [/apps/]	More Apps
24.	2010 03 14 blog in the u s time to spring forward [/2010/03/14/blog-in-the-u-s-time-to-spring-forward/]	Time to Spring Forward
25.	2010 03 13 omg <b>wordpress</b> bbq at sxsw [/2010/03/13/omg- <b>wordpress</b> -bbq-at-sxsw/]	OMG WordPress BBQ at SxSW
26.	2010 03 09 new theme titan [/2010/03/09/new-theme-titan/]	New Theme: Titan
27.	2010 03 03 rub a dub dub in the pubsubhubbub [/2010/03/03/rub-a-dub-dub-in-the-pubsubhubbub/]	Rub-a-Dub-Dub in the PubSubHubbub
28.	2010 02 27 publicize facebook [/2010/02/27/publicize-facebook/]	Publicize: Facebook
29.	[empty] [/]	Read more...
30.	about [/about/]	About Us
31.	tos [/tos/]	Terms of Service

**Advice for your same domain link URLs**

**Search term: "wordpress"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 158	1	OK	OK
Keyword density:	0% to 18%	1%	OK	OK

# Keyword use in outbound link URLs

## Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com gives relevance to search terms in outbound links

Example: The HTML tag `<a href="http://www.not-your-site.com/info.htm">Click here</a>` contains the outbound link URL "www.not-your-site.com/info.htm".

### Your contents

No.	Outbound Link URL	Link Text
1.	blog flickr 2010 03 12 if youre lucky enough to be irish then youre lucky enough [http://blog.flickr.net/2010/03/12/if-youre-lucky-enough-to-be-irish-then-youre-lucky-enough/]	If you're lucky enough to be Irish, then you're lucky enough Flickr Blog
2.	bouched 2010 03 12 refreshments in mexico [http://bouched.com/2010/03/12/refreshments-in-mexico/]	Refreshments in Mexico bouched
3.	ecstaticfreshness 2010 03 12 volo the cars the culture and the camera documentary trailer [http://ecstaticfreshness.com/2010/03/12/volo-the-cars-the-culture-and-the-camera-documentary-trailer/]	Volo - The Cars, The Culture and The Camera Documentary Trailer ECSTATIC FRESHNESS
4.	answers polldaddy poll 2803983 [http://answers.polldaddy.com/poll/2803983/]	View Poll
5.	polldaddy <b>wordpress</b> polls [http://polldaddy.com/ <b>wordpress</b> -polls]	WordPress Poll
6.	iphone <b>wordpress</b> [http://iphone. <b>wordpress</b> .org/]	iPhone App
7.	blackberry <b>wordpress</b> [http://blackberry. <b>wordpress</b> .org/]	BlackBerry App
8.	<b>wordpress</b> [http:// <b>wordpress</b> .org/]	WordPress.org
9.	<b>wordpress</b> [http:// <b>wordpress</b> .tv/]	WordPress.tv
10.	www facebook <b>WordPress</b> [http://www.facebook.com/ <b>WordPress</b> ]	Fan WP on Facebook
11.	ma [http://ma.tt/]	Matt
12.	<b>wordpress</b> flavor <b>wordpress</b> com [http:// <b>wordpress</b> .tv/flavor <b>wordpress</b> com/]	Your visual guide to WordPress
13.	automattic [http://automattic.com/]	[empty]
14.	automattic privacy [http://automattic.com/privacy/]	Privacy

### Advice for your outbound link URLs

Search term: "wordpress"

	Competitors	Your Site	Advice

**Advice for your outbound link URLs**

**Search term: "wordpress"**

Number of keywords:	0 to 63	8	OK	OK
Keyword density:	0% to 46%	13%	OK	OK

# Keyword use in meta description

## Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.com takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

### Their contents

Rank	Keyword use in meta description
1	[not used]
2	[not used]
3	[not used]
4	[not used]
5	[not used]
6	Free <b>wordpress</b> themes, Download free themes for your <b>Wordpress</b> blog or upload your own themes to distribute free of charge! Free wp themes blog. Magazine themes, elegant <b>wordpress</b> themes and travel or adlut to widget ready and professional templates all available free.
7	[not used]
8	Free <b>WordPress</b> Themes and Templates. Premium <b>WordPress</b> Themes. More than 4000 high quality <b>wordpress</b> themes!
9	[Web page was not analyzed. Reason: see at the top of the report.]
10	[Web page was not analyzed. Reason: see at the top of the report.]

### Your contents

[not used]

### Advice for your meta description

#### Search term: "wordpress"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You should use the search term "wordpress" at least once.	<<
Keyword density:	0% to 20%	0%	You should increase the keyword density for the search term "wordpress".	<<

# Number of trailing slashes in URL

## Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

### Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	Range
0	0	1	1	0	0	0	0	0	0 to 1

### Advice for the number of trailing slashes in your web site URL

The URL [www.wordpress.com](http://www.wordpress.com) does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

## HTML validation of web page to W3C standards

### Slightly Important

Web pages are written in special languages called HTML and CSS. Like any language, HTML and CSS change constantly. The World Wide Web Consortium (W3C) is the governing body that establishes what is valid HTML/CSS and what is not. Search engines obey the HTML/CSS standard. If there are errors in the HTML/CSS code of your web page, then search engines might not be able to read everything of your web page.

### Validation results

	Validity
HTML:	no errors, valid <a href="http://validator.w3.org/check?uri=http://www.wordpress.com/">http://validator.w3.org/check?uri=http://www.wordpress.com/</a>
CSS:	no errors, valid <a href="http://jigsaw.w3.org/css-validator/validator?uri=http://www.wordpress.com/">http://jigsaw.w3.org/css-validator/validator?uri=http://www.wordpress.com/</a>

### Advice regarding the validity of your web site

Both the CSS code and the HTML code of your web page [www.wordpress.com](http://www.wordpress.com) is valid according to the W3C specifications. This means that Google.com does not have problems reading your web page.

**OK**

# Readability level of web page

## Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

### Readability results

#### Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	Range
60	66	68	54	66	65	66	64	74	54 to 74

#### Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	Range
10	7	9	8	6	9	7	8	5	5 to 9

### Advice for the readability of your web site

The Flesch Reading Ease Score of your web page [www.wordpress.com](http://www.wordpress.com) is 60. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is easy to comprehend.

OK

# Keyword use in meta keywords

## Slightly Important

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.com gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

### Their contents

Rank	Keyword use in meta keywords
1	[not used]
2	[not used]
3	[not used]
4	[not used]
5	[not used]
6	autos, blue, car parts, navy, online store, orange, silver, white, light blue, watch, watches, cars, fasshion, hair, fashion, perfume, eco, fitness, green, health, lifestyle, sky blue, elegant, gardening, catwalk, designer, magazine, red, twitter, equestrian, horse, pets, pony, aftershave, fragrance, perfume blog, black, dark, automotive, brown, grid, personalised, photo, thumbnail, grey, holiday
7	[not used]
8	<b>wordpress</b> themes, free <b>wordpress</b> themes, download themes, high quality <b>wordpress</b> themes, free high quality <b>wordpress</b> themes, best <b>wordpress</b> themes, top <b>wordpress</b> themes, top <b>wordpress</b> templates, <b>wordpress</b> templates
9	[Web page was not analyzed. Reason: see at the top of the report.]
10	[Web page was not analyzed. Reason: see at the top of the report.]

### Your contents

[not used]

### Advice for your meta keywords

#### Search term: "wordpress"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	0	You could use the search term "wordpress" at least once but this is optional.	<
Keyword density:	0% to 30%	0%	You could increase the keyword density for the search term "wordpress" but this is optional.	<

# Keyword use in the first sentence of the body text

## Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

### Their contents

Rank	Keyword use in the first sentence of the body text
1	<b>WordPress.org</b> Home Showcase Extend About Docs Blog Forums Hosting Download
2	<b>WordPress.org</b> Home Showcase Extend About Docs Blog Forums Hosting Download Download <b>WordPress</b> Stable Download Beta Releases Nightly Builds Subversion Access Download Counter Release Archive
3	<b>WordPress</b> From Wikipedia, the free encyclopedia Jump to: navigation , search <b>WordPress</b>
4	<b>WordPress</b> MU Home About Forums Docs Download
5	<b>WordPress</b> for iPhone Forums FAQ Our Blog Development Download Watch the video!
6	Free <b>wordpress</b> theme upload is available again About Themes Rock Kitty
7	Word press The state-of-the-art web publishing tool <b>Wordpress</b> is free, is open source, it is simply great :- ) It has a clear focus on usability, web standards and 'aesthetics'.
8	228772 <b>WordPress</b> Themes was downloaded Home   Contacts/Theme Upload   FAQ Web Hosting - FREE Hosting ">  Web Hosting - FREE Hosting   <b>Wordpress</b> Hosting   Your Ads   Tech Support <b>WordPress</b> Themes <b>WordPress</b> Themes on <a href="http://www.themes2wp.com">www.themes2wp.com</a> Premium Fashion <b>Wordpress</b> Theme 3 Posted on : 19-Oct-2009   By : admin   In : Show all 2 columns , Premium themes , Right Sidebar , <b>Wordpress</b> Themes , <b>Wordpress</b> theme
9	[Web page was not analyzed. Reason: see at the top of the report.]
10	[Web page was not analyzed. Reason: see at the top of the report.]

### Your contents

Username Password Log In Remember me Lost your password?

### Advice for your first sentence of the body text

Search term: "wordpress"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 7	0	You should use the search term "wordpress" at least once.	<<
Keyword density:	3% to 18%	0%	You should try to achieve a keyword density of at least 3%.	<<

# Keyword use in HTML comments

## Slightly Important

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.com.

Example: <!-- comments with keywords -->

### Your contents

No.	HTML Comment Text
1.	generated 10 seconds ago generated in 0.207 seconds served from batcache in 0.002 seconds expires in 20 seconds
2.	[if lt IE 7]> < link href=" <a href="http://s0.wp.com/wp-content/themes/h4/ie6.css?m=1256671583g">http://s0.wp.com/wp-content/themes/h4/ie6.css?m=1256671583g</a> " rel="stylesheet" type="text/css" media="screen" /> < ![endif
3.	[if lt IE 8]> < style type="text/css" media="screen">#front-page ul#topnav,.loggedin ul#topnav{width:510px}ul#topnav li{display:inline}< /style> < ![endif
4.	google_ad_section_start(weight=ignore)
5.	google_ad_section_end
6.	PollDaddy
7.	google_ad_section_start(weight=ignore)
8.	google_ad_section_end

### Advice for your HTML comments

#### Search term: "wordpress"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "wordpress" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the search term "wordpress" but this is optional.	<

## Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

### Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.wordpress.com" contains 363 words which should be enough for search engines.	OK
Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. You don't use the Meta Keywords tag so there will not be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.wordpress.com" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.wordpress.com" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.	OK
Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.	OK



## Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for [www.wordpress.com](http://www.wordpress.com) on [Google.com](http://Google.com).

### Advice

#### Inbound links to your web page

Are the web pages linking to your web page relevant to the search term "wordpress"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "wordpress"?

#### Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

#### Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by [Google.com](http://Google.com), for example [Amazon](http://Amazon.com) or [Wikipedia](http://Wikipedia.com)?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on [Google.com](http://Google.com)?

#### Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your inbound links come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

## Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

### Search term: "wordpress"

	Your Site	1	2	3	4	5	6	7	8	Range
Document Title:	1	1	1	1	1	1	1	1	2	1 to 2
Body Text:	8	18	11	141	9	4	9	4	24	4 to 141
H1 Texts:	1	1	1	1	1	1	1	0	1	0 to 1
Domain:	1	1	1	0	1	1	0	0	0	0 to 1
Page URL:	0	0	0	1	0	0	0	0	0	0 to 1
H2-H6 Texts:	1	3	1	0	1	0	0	0	6	0 to 6
IMG ALT:	1	1	0	2	0	0	0	0	3	0 to 3
Bold Text:	0	1	1	1	0	0	0	0	0	0 to 1
SD LT:	1	7	3	4	2	2	1	0	14	0 to 14
Outbound LT:	4	3	3	60	3	1	0	2	0	0 to 60
SD LU:	1	1	2	67	1	0	1	0	158	0 to 158
Outbound LU:	8	6	5	63	5	5	0	1	0	0 to 63
Meta Descr.:	0	0	0	0	0	0	3	0	3	0 to 3
Meta Keyw.:	0	0	0	0	0	0	0	0	8	0 to 8
First Sentence:	0	1	2	2	1	1	1	1	7	1 to 7
HTML Comm.:	0	1	1	0	2	0	3	0	4	0 to 4

## Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

### Search term: "wordpress"

	Your Site	1	2	3	4	5	6	7	8	Range
Document Title:	14%	14%	33%	20%	13%	33%	10%	20%	14%	10% to 33%
Body Text:	2%	8%	5%	5%	6%	3%	1%	8%	2%	1% to 8%
H1 Texts:	100%	100%	100%	100%	50%	33%	33%	0%	50%	0% to 100%
Domain:	100%	100%	100%	0%	50%	50%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	0%	50%	0%	0%	0%	0%	0%	0% to 50%
H2-H6 Texts:	5%	19%	11%	0%	10%	0%	0%	0%	2%	0% to 19%
IMG ALT:	25%	20%	0%	20%	0%	0%	0%	0%	14%	0% to 20%
Bold Text:	0%	100%	33%	2%	0%	0%	0%	0%	0%	0% to 100%
SD LT:	1%	16%	6%	1%	12%	17%	0%	0%	4%	0% to 17%
Outbound LT:	8%	19%	19%	16%	19%	20%	0%	29%	0%	0% to 29%
SD LU:	1%	2%	5%	7%	6%	0%	0%	0%	18%	0% to 18%
Outbound LU:	13%	40%	46%	12%	19%	31%	0%	13%	0%	0% to 46%
Meta Descr.:	0%	0%	0%	0%	0%	0%	7%	0%	20%	0% to 20%
Meta Keyw.:	0%	0%	0%	0%	0%	0%	0%	0%	30%	0% to 30%
First Sentence:	0%	10%	8%	18%	14%	8%	9%	3%	11%	3% to 18%
HTML Comm.:	0%	6%	8%	0%	11%	0%	2%	0%	2%	0% to 11%

## Table: Keyword position

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

### Search term: "wordpress"

	Your Site	1	2	3	4	5	6	7	8	Range
Document Title:	1	1	1	1	1	1	6	1	1	1 to 6
Body Text:	71	1	1	1	1	1	6	55	10	1 to 55
H1 Texts:	1	1	1	1	1	1	6	n/a	1	n/a to 6
Domain:	1	1	1	n/a	4	8	n/a	n/a	n/a	n/a to 8
Page URL:	n/a	n/a	n/a	6	n/a	n/a	n/a	n/a	n/a	n/a to 6
H2-H6 Texts:	88	1	10	n/a	17	n/a	n/a	n/a	1	n/a to 17
IMG ALT:	16	1	n/a	1	n/a	n/a	n/a	n/a	1	n/a to 1
Bold Text:	n/a	1	10	1	n/a	n/a	n/a	n/a	n/a	n/a to 10
SD LT:	612	1	1	799	1	1	1,459	n/a	1	n/a to 1,459
Outbound LT:	202	21	28	2	2	28	n/a	10	n/a	n/a to 28
SD LU:	543	145	166	11	44	n/a	2,346	n/a	26	n/a to 2,346
Outbound LU:	255	1	1	1	1	12	n/a	15	n/a	n/a to 15
Meta Descr.:	n/a	n/a	n/a	n/a	n/a	n/a	6	n/a	6	n/a to 6
Meta Keyw.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1	n/a to 1
First Sentence:	n/a	1	1	1	1	1	6	53	8	1 to 53
HTML Comm.:	n/a	62	62	n/a	57	n/a	829	n/a	834	n/a to 834

## Table: Number of words

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	Range
Document Title:	7	7	3	5	8	3	10	5	14	3 to 14
Body Text:	356	232	228	3,026	144	122	684	51	1,140	51 to 3,026
H1 Texts:	1	1	1	1	2	3	3	2	2	1 to 3
Domain:	1	1	1	2	2	2	3	1	1	1 to 3
Page URL:	0	0	1	2	0	0	0	0	0	0 to 2
H2-H6 Texts:	20	16	9	69	10	9	72	0	311	0 to 311
IMG ALT:	4	5	0	10	0	5	496	0	22	0 to 496
Bold Text:	9	1	3	54	4	0	2	8	21	0 to 54
SD LT:	124	45	47	570	17	12	332	0	379	0 to 570
Outbound LT:	50	16	16	373	16	5	7	7	0	0 to 373
SD LU:	128	47	40	1,018	16	9	533	0	883	0 to 1,018
Outbound LU:	60	15	11	524	27	16	8	8	0	0 to 524
Meta Descr.:	0	0	0	0	0	0	42	0	15	0 to 42
Meta Keyw.:	0	0	0	0	0	0	51	0	27	0 to 51
First Sentence:	9	10	24	11	7	12	11	33	65	7 to 65
HTML Comm.:	65	16	13	114	19	32	141	0	172	0 to 172

## Table: Number of characters

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	Range
Document Title:	42	45	20	44	48	20	54	46	105	20 to 105
Body Text:	2,122	1,357	1,328	19,035	836	715	4,353	277	6,948	277 to 19,035
H1 Texts:	13	13	13	9	12	20	21	10	16	9 to 21
Domain:	9	9	9	12	12	16	17	8	9	8 to 17
Page URL:	0	0	8	14	0	0	0	0	0	0 to 14
H2-H6 Texts:	118	88	64	356	52	54	456	0	1,696	0 to 1,696
IMG ALT:	35	43	0	85	0	26	2,457	0	150	0 to 2,457
Bold Text:	31	9	24	88	29	0	8	40	124	0 to 124
SD LT:	712	275	295	2,913	91	77	2,095	0	2,207	0 to 2,913
Outbound LT:	319	94	101	3,689	103	37	42	46	0	0 to 3,689
SD LU:	649	317	275	5,703	100	49	2,940	0	6,677	0 to 6,677
Outbound LU:	400	106	81	3,730	160	96	55	52	0	0 to 3,730
Meta Descr.:	0	0	0	0	0	0	269	0	108	0 to 269
Meta Keyw.:	0	0	0	0	0	0	354	0	214	0 to 354
First Sentence:	56	74	189	86	44	78	70	176	399	44 to 399
HTML Comm.:	540	124	110	1,181	201	180	964	0	1,694	0 to 1,694

## Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest										
	Your Site	1	2	3	4	5	6	7	8	Range
<b>Number of inbound links according to these search engines (the more the better)</b>										
Alexa:	153k	497k	497k	451k	7k	1k	748	48	326	48 to 497k
Google.com:	156k	47k	2k	207	30k	1k	1k	0	874	0 to 47k
Yahoo.com:	3,707k	192,680k	777k	4k	3,721k	2,217k	158k	11k	79k	4k to 192,680k
<b>Links from social networks (the more the better)</b>										
Del.icio.us:	11k	17k	17k	1k	2k	682	328	4	150	4 to 17k
Digg:	247k	230	230	9k	230	230	2	0	0	0 to 9k
<b>Other ranking factors results (the older or the lower the better)</b>										
Web Site Age:	Mar 2000	Mar 2003	Mar 2003	Jan 2001	Mar 2003	Mar 2003	Aug 2007	Jul 2005	n/a	Jan 2001 to Aug 2007
Server Speed:	2.56s	1.20s	1.20s	1.73s	1.20s	1.20s	7.41s	n/a	4.16s	1.20s to 7.41s
Alexa Traffic Rank:	18	232	232	6	232	232	19k	930k	11k	6 to 930k